

Business Plan

Tell us about your business - products / services you offer, your target customers, key markets, and how you generate revenue.

Registered business name: _____

* - Mandatory question

1. Product and services being offered*

- Describe the products categories / services you are providing with as much detail as possible

These sections are optional but recommended to help us make an informed decision.

2. Market analysis

- Provide detailed information of your target market demographics (e.g., B2B/B2C, Age, Gender, Industry size etc.)
- Where are your target markets located?

3. Financial overview

- What is your source of Initial Investment & Funding? [Self-funded / Investor-backed / Loans]
- What is the primary source of revenue for the business?
- Provide your projected Revenue for the Next 12 Months (in GBP)